



Córdoba Convention Center (C.C.C.)
Córdoba, Argentina



Join the forefront of decarbonization at the 3rd
Argentina Carbon Forum

ARGENTINA CARBON FORUM 2025

Organizers



WELCOME TO CÓRDOBA: HUB OF INNOVATION AND CLIMATE ACTION

The **Argentina Carbon Forum 2025** reaches the heart of the country, organized by the Government of the Province of Córdoba, MÉXICO₂, and GENESIS, standing out as one of the leading regions in sustainability, innovation, and climate action in Argentina.

Córdoba is more than just the host; it is an example of how local policies can lead the transformation toward a sustainable economy. In this setting, the Córdoba Convention Center will be the epicenter of climate discussion and the creation of innovative solutions



Córdoba is positioning itself as a national leader in the decarbonization of its energy matrix, the implementation of subnational carbon markets, and the development of biofuels and renewable energy

ARGENTINA CARBON FORUM 2025 A WORLD OF OPPORTUNITIES



In recent decades, global environmental challenges have generated growing concern about the effectiveness of existing policies and measures.

This has driven the transition to new regulatory approaches. As a result, traditional environmental objectives have been complemented, and even replaced in some cases, by market mechanisms that promote more balanced regulation based on cost-benefit analysis, optimized risk management, and greater flexibility for the stakeholders involved.

Although Argentina has reserved its position regarding the use of market mechanisms contemplated in Article 6 of the Paris Agreement, the private sector continues to operate in existing voluntary markets, both internationally and regionally. These markets offer a viable alternative and do not require explicit approval from the national government, allowing private sector actors to take advantage of climate finance opportunities and contribute to emissions mitigation.

On the other hand, Argentina's subnational governments have ratified their intention to move toward the creation and use of regulated carbon markets, within the framework of environmental federalism.

Argentina Carbon Forum 2023

1° Edition



**Buenos Aires Stock
Exchange
June 27 and 28,
2023**

750	Assistants
75	Panelists
10	Sponsors
9	Participating countries



Participating countries

- Argentina
- Spain
- Colombia
- Mexico
- Dominican Republic
- Brazil
- Chile
- Uruguay
- Netherlands



Argentina Carbon Forum 2023

Media

2 Media Partners

more than 5
online articles

Full coverage of
the event



StoneX



Biotoken



GENESIS

SOLUCIONES EN SUSTENTABILIDAD Y CAMBIO CLIMÁTICO



Plataforma Mexicana de Carbono

Argentina Carbon Forum 2024

2° Edition



**Buenos Aires Stock
Exchange
June 4 and 5, 2024**

1200	Assistants
80	Panelists
19	Sponsors
7	Participating countries



Participating countries

- Argentina
- Ecuador
- Colombia
- Mexico
- USA
- Canada
- Chile



Argentina Carbon Forum 2024

Media

6 Media Partners

more than 15
online articles

Full coverage of
the event



Agenda 2025

July

Keynote lectures,
panel discussions,
keynote speakers



**Expected audience:
+ 1500**

Participants from different sectors: public, private, development banking, financial, NGOs, civil society, consultants, developers, among others.

July, 28 and 29

July

Workshops, stand
area, networking
space



**ARGENTINA CARBON
FORUM 2025**

It will bring together the main international, regional, and sub national players, specializing in climate finance and carbon markets.

You will be able to listen to and interact with key decision makers:

- Investors, commercial banks, multilateral development banks
- Government: ministries of infrastructure and public services, environment, energy and agriculture, production, foreign trade, investment, and fisheries
- Projects currently under development and potential future projects
- Private sector: energy, industry, commerce, agriculture, forestry, and specialized consultants
- Academics and researchers: with the highest level of scientific and technological knowledge

Agenda 2025

Agenda (full agenda)

- Market and negotiations: international landscape and their implications for the Argentine context
- Article 6 of the Paris Agreement and its implications for Argentina and the countries of the region
- Córdoba GHG Reduction and Offset Program. Carbon markets at the subnational level
- Climate action at sub national level : Jujuy, Misiones, Neuquén, Santa Fe, Chubut, and Santa Cruz
- Energy transition: biofuels and biogas
- The response of the industrial, agricultural and energy sectors to the Carbon Border Adjustment Mechanism (CBAM), Resolution EU1115, and the EU methane resolution
- Soil organic carbon as a mechanism for mitigation and adaptation to climate change
- Development of emissions reduction projects through Nature-Based Solutions (NBS)
- Transition to sustainable energy in the Oil & Gas sector.
- Public sector strategies for national and subnational decarbonization. Implications and progress in the sectors
- Strategies for trading high-quality carbon credits
- Traceability of carbon credit exchanges
- Capacity building for the development and strengthening of carbon markets

The event will feature:

- Interactive agenda
- Sponsorship spaces
- Wi-Fi throughout the event

CARBON FORUMS



The Carbon Forums are the leading platform in Latin America for promoting climate action through carbon markets. With editions held in Mexico, Argentina, Chile, Colombia, Ecuador, and Peru, these events bring together key stakeholders from the public and private sectors, promoting innovative solutions to address climate change.

At the Argentina Carbon Forum, our objective is clear: to promote carbon markets as a means of financing the climate transition in a dynamic and collaborative environment. Carbon markets are cost-effective tools, recognized as the most efficient and scalable mechanism for reducing emissions, financing sustainable projects, and generating a positive impact on the economy.

By participating in the Argentina Carbon Forum, you and your organization will join a regional and global movement that is shaping the future of the most effective financial tools to combat climate change. Furthermore, with flexible sponsorship options and extensive local and international media coverage, this forum guarantees visibility, relevance, and the opportunity to position yourself as a leader in sustainability and climate action.

CARBON FORUMS 2025

CALENDAR OF EVENTS 2025

MÉXICO₂
Plataforma Mexicana de Carbono²



Strategic partners

MÉXICO₂
Plataforma Mexicana de Carbono²

GENESIS
SOLUCIONES EN SUSTENTABILIDAD Y CAMBIO CLIMÁTICO

AC Ambiente y Comunicaciones

AG Sostenibilidad y Cambio Climático

energylab
climate | sustainability | technology

CLGCHILE
LÍDERES EMPRESARIALES POR LA ACCIÓN CLIMÁTICA

ECONOMÍA Y NEGOCIOS
UNIVERSIDAD DE CHILE

British Embassy
Santiago

Comisión
de Asesoría
de la Presidencia

Climate Action Teams
International Greenhouse Gas Mitigation

Soft Landing Agency
ECUADOR | BY: ALMEIDA TERÁN

Become a sponsor

Many prestigious global and regional companies are supporting the Government of the Province of Córdoba, MÉXICO₂, and GÉNESIS to establish public-private partnerships for climate action and sustainable business.

Partnering with independent and internationally recognized organizations like MÉXICO₂ and GÉNESIS will generate recognition of the seriousness and credibility of your brand in Argentina and the entire region.



The sponsors of the ARGENTINA CARBON FORUM are at the forefront of climate change mitigation, with a strong commitment to the transition toward a circular economy and new market-based instruments.

Sponsorship Options

ARGENTINA CARBON FORUM 2025

GOLD Partners

- Sponsorship of a keynote address
- Participation in a panel discussion
- Give a specialized workshop
- Logo on all event materials (website, agenda, banners, conference and training screens)
- Logo on all event communication materials (invitations, social media, email, and press releases)
- Mention and recognition by the master of ceremonies at conferences and training sessions
- Media articles and interviews
- Welcome dinner
- Closing cocktail reception
- Space at the event venue for a promotional stand
- Space for promotional banner
- Special meetings with participants and speakers
- Database on event attendees information

USD 15.000 + IVA

SILVER Partners

- Participation in a panel discussion
- Logo on all event materials (website, agenda, banners, conference and training screens)
- Logo on all event communication materials (invitations, social media, email, and press releases)
- Mention and recognition by the master of ceremonies at conferences and trainings
- Space at the event venue for a promotional stand
- Welcome dinner
- Closing cocktail party
- Database on event attendee information

USD 7,500 + IVA

Sponsorship Options

ARGENTINA CARBON FORUM 2025

BRONZE Partners

- Deliver a specialized workshop
- Logo on all event materials (website, agenda, banners, conference and training screens)
- Logo on all event communication materials (invitations, social media, email, and press releases)
- Mention and recognition by the master of ceremonies at conferences and trainings
- Closing cocktail party

USD 5,000 + IVA

Media Partners

- Full event coverage
- Press releases
- Media partner social media coverage
- Professional photo and video services

To be agreed

General considerations:

- In all cases, the sponsors' logos will be displayed on visual materials at the event venues and in pre- and post-event communication materials.
- The representatives proposed by the sponsors, as well as the topics for the keynote addresses and workshops to be taught, must be agreed upon with the organizers, taking into account their relevance and suitability.
- Suggestions should be made well in advance. A final version of the agenda is expected one month before the event.

Sponsorship Options

PARTNER	GOLD	SILVER	BRONZE
Inversión (USD)*	15,000	7,500	5,000
Early Bird (USD)**	12,000	6,000	4000
Sponsorship of keynote lecture	●		
Deliver Workshop	●		●
Participation in a panel discussion	●	●	
Logo on all event materials	●	●	●
Logo in all marketing event materials	●	●	●
Mention and recognition by the master of ceremonies	●	●	●
Press release and interviews	●		
Welcome dinner	●	●	
Closing cocktail party	●	●	●
Space for a stand	●	●	
Space for promotional banner	●		
Sepcial meetings with participants and speakers	●		
Database on event attendees information	●	●	

* Prices do not include IVA or any other applicable taxes.

** Prices valid from January 1 to May 31, 2025.

*** The 10% Loyalty Partner Discount will be valid until June 30, 2025.



To discuss the Sponsorship Options:

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**ARGENTINA
CARBON
FORUM**

**July, 28 and 29
Córdoba, Argentina**

#ArgentinaForum25 #ArgentinaCarbonForum #ACF25

MÉXICO₂, GENESIS and the Government of the Province of Córdoba may make some adjustments to this brochure as the event approaches.

Access the latest news at:
www.argentinacarbon.com

ORGANIZERS

