

ARGENTINA CARBON FORUM



Sponsorship Scheme

June 4-5, 2024 Buenos
Aires, Argentina



GENESIS
SOLUCIONES EN SUSTENTABILIDAD Y CAMBIO CLIMÁTICO

MÉXICO₂
Plataforma Mexicana de Carbono₂

GENESIS SUSTAINABILITY

GENESIS, www.genesisarg.com, is a comprehensive consulting firm in the areas of Sustainability, Climate Change and Sustainable Finance. It has three areas of work:

Climate Change and Sustainability Consulting

Consultancy to: United Nations (UNDP, UNEP, UNIDO) governments (Argentina, Uruguay, Indonesia, Gabon, Timor Leste) and public and private institutions and funds (UKPACT Green Recovery Challenge Fund and UK Prosperity Fund) on climate change, environmental and social issues with extensive experience in the financial, energy and agribusiness sectors.

Genesis experts have extensive experience in this market since the entry into force of the Kyoto Protocol on February 16, 2005.

Sustainable Finance.

Genesis specializes in Sustainable Finance issues, having in its experience the design and implementation of the Sustainable Finance and Climate Change Unit at the Buenos Aires Stock Exchange (BCBA) and the development of the Sustainable Finance Roadmap for the Argentine National Government jointly. Our director has advised the G20 presidencies in 2018 (Argentina) and 2022 (Indonesia). Our activities include the development of national and subnational sustainable finance strategies, new sustainable finance instruments, climate change projects, due diligences, parametric climate insurance, sustainable finance training for the financial, public and private sector.

Technological solutions

Our institutional clients include: Buenos Aires Stock Exchange (BCBA), United Nations Industrial Development Organization (UNIDO), Ministry of Agroindustry and Ministry of Environment of the Argentine Republic, Confederation Argentina de la Mediana Empresa (CAME), Ministries of Environment and Energy of the Oriental Republic of Uruguay, Association of Argentine Cooperatives (ACA) Animal Division, etc.

MEXICO₂ is a company of SIF ICAP, a subsidiary of Grupo Bolsa Mexicana de Valores. It was born in 2014 with the support of the Ministry of Environment and Natural Resources (SEMARNAT), the Embassy of the United Kingdom in Mexico, the National Institute of Ecology and Climate Change (INECC), the National Forestry Commission (CONAFOR) and the United Nations Environment Programme (UNEP).

MEXICO₂ has been at the forefront of driving innovation and action in carbon pricing mechanisms and instruments, conducting an established line of capacity building, courses, congresses, seminars and events.

The experience of MEXICO₂ in events for almost 10 years has allowed us to strengthen and expand events that have been held in Mexico, and to reach other corners of Latin America and the Caribbean such as Argentina, Chile and the Dominican Republic.

Within the events, you will be able to:

- Access to the latest trends in the carbon market
- Access global and regional data and analysis on market development, sustainable finance and more
- Understanding current trends and future projections in emerging and developed markets.
- Building connections with key decision makers and counterparts in the government and private sectors involved in sustainability and emerging climate action issues in the country.

For the first time in 2023, the event was held in a national context in Argentina, with the feasibility and promotion of emission reduction projects, carbon price mechanisms and other forms of climate finance.

With a combination of keynote lectures, panel discussions and specialized workshops, the ARGENTINA CARBON FORUM was the first event of its kind in the country, accompanied by local and international experts.

ARGENTINA CARBON FORUM



In recent decades the rise of new environmental challenges has fueled growing concerns about the efficiency of measures, leading to the implementation of new regulatory approaches after decades of theoretical debate. As a result, conventional environmental objectives have been joined or supplanted by market incentives focused on improving regulation "through a better balance between regulatory costs and benefits, improved risk analysis and management, and greater flexibility.

In 2016, Argentina submitted its first Nationally Determined Contribution (NDC) within the framework of the Paris Agreement, constituting the efforts to comply with the global goal of reducing GHG emissions so that the increase in global average temperature does not exceed the 2°C limit. In 2020, the second NDC was presented and updated in October 2021, in this document, the nation commits to implement unconditional measures not to exceed the net emission of 349 million tons of carbon dioxide equivalent (tCO₂e) in 2030.

In the NDC, the Argentine Republic reserves its national position and decision making in relation to the possible use of any market mechanism, referred to in Article 6 of the Paris Agreement, and that may be established in the future, until negotiations on the aforementioned article reach a conclusion within the framework of the United Nations Convention on Climate Change. However, it establishes a series of criteria for the eventuality of the existence and operation of these market approaches.

Argentina no longer participates in the Clean Development Mechanism (CDM) credit market. Private companies can still participate in the existing voluntary markets (international and regional), as these do not require a letter of approval from the national government.

¹For a general summary, see T. Tietenberg, 'Economic Instruments for Environmental Regulation' (1990). 6.1 Oxford Review of Economic Policy, 17; also L. Goulder and I. Parry 'Instrument Choice in Environmental Policy' (2008).

²R. Stewart, 'A New Generation of Environmental Regulation?' (2001) 30 Capital University Law Review

EVENT FORMAT

In 2023, the ARGENTINA CARBON FORUM took place in Buenos Aires on June 27 and 28, 2023. The event was attended by more than **800 people from more than 15 countries**

KEYNOTE LECTURES, PANEL DISCUSSIONS, KEY-NOTES, OPENING PLENARY, PARTNERS AND ORGANIZER CAN GIVE WELCOMING REMARKS, NETWORKING

TOPICS TO BE

ADDRESSED INCLUDE:

- **Keynote lectures**
with the public sector of the Argentine Republic
- **Climate finance**
from Development Banking
- **Discussion panels**
with Energy experts, Waste, Forestry and Agriculture
- **Key-Notes**
with expert consultants

THE ON-SITE EVENT WILL FEATURE:

- **Personalized tickets**
- **Interactive calendar**
- **In-room chat**
- **Spaces for sponsors/partners**
- **Grand Opening with press releases and media coverage**

MAIN TOPICS AGENDA 2024

- **Market and negotiations**
international panorama and its implication in the Argentine context.
- **Relevance of Article 6**
in carbon markets.
- **Carbon markets at the subnational level -**
climate action from the provinces - Córdoba, Tucumán, Jujuy, Corrientes, Chubut, Santa Cruz.
- **State of the art**
Implementation of an Emissions Trading System in Argentina.
- **Preparation of the Argentine industrial and agricultural energy sector** in the application of the Carbon Border Adjustment Mechanism (CBAM).
- **Trends and development**
soil organic carbon and blue carbon as a mechanism for climate change mitigation and adaptation.
- **Project development**
emissions reduction through Nature-Based Solutions (NBS).
- **Transition to sustainable energy**
in the Oil&Gas sector.
- **Public sector strategies**
for national decarbonization and subnational - implications and progress of the sectors.
- **Buying and selling strategies**
of high quality carbon credits.
- **High-quality carbon credits** project integrity and robust international certification programs
- **Sustainable financing instruments**

PREVIOUS EDITION



More than 800 registrants



More than 15 countries





CARBON FORUMS

Carbon Forum events are part of a regional initiative to strengthen carbon markets throughout Latin America, with editions in Chile, Colombia, Ecuador, Mexico and now Argentina. The goal of the Argentina Carbon Forum is to mobilize local market actors to strengthen climate action. To achieve this vision, organizations of all shapes and sizes have a crucial role to play and benefit from carbon markets, the most cost-efficient and affordable mechanism to combat climate change and finance new projects.

Our organizing team represents some of the most important market makers in Latin America, with a proven track record. We are dedicated to developing the most innovative products and effective strategies to scale carbon markets, creating opportunities for all market players.

This sponsorship program offers different types of support to ensure the visibility of your company in accordance with your needs and possibilities. We offer different options to suit all companies. The event will have local and international media coverage, announcements of new agreements and quality information, unique in the market, an added value that distinguishes our events.

By becoming a sponsor of the Argentina Carbon Forum, it will form part of a regional and global movement in carbon markets, contributing to the conversations that are defining the future of the main financial tool for combating climate change.



AGENDA 2024

The ARGENTINA CARBON FORUM will be held on June 4 and 5, 2024 at the Buenos Aires Stock Exchange (BCBA).

Route 1

Keynote lectures and panel discussions.

Route 2

Workshops

Target audience: 800 people from different sectors: public, private banking, development banking, finance, NGOs, civil society, consultants, developers, private companies, among others.

ARGENTINA CARBON FORUM will bring together international, regional, and local stakeholders

You will be able to listen to and interact with key decision makers:

- Investors and financiers
- Governments; development banking; financial sector; private sector; private sector
- Civil society actors may engage with expert groups, public sector, academia, green finance, NGOs, multilateral organizations, multilateral and national financial institutions.



BECOME A SPONSOR

Many prestigious global and regional brands partner with Genesis and MEXICO₂ in order to establish a supportive link.

Partnering with independent and internationally recognized organizations such as MEXICO₂ and Genesis generates serial recognition and credibility in the region.

Demonstrate leadership in climate action initiatives and prove your position as a leader by participating in this great event.

Take action to combat the climate crisis by driving innovation and keep your institution at the forefront of climate regulation, to be recognized as one of the drivers of change.



GOLD SPONSOR

- Sponsorship of a keynote speech
- Participation at the dialogue table
- Delivery of a specialized workshop
- Logo on all event materials (web page, agenda, banners, conference and training screens)
- Logo on all event communication materials (invitations, social networks, e-mail and press releases).
- Mention and recognition for master of ceremonies at: conferences and trainings
- Logo on promotional video and post-event written report
- Logo on participant badges and welcome kits
- Space at the event site to set up a promotional booth.
- Space for physical promotional material: mobile banner
- Possibility of meetings with participants and speakers
- Attendee data (pre- and post-event)

USD 15,000**SILVER SPONSOR**

- Delivery of a specialized workshop
- Logo on all event materials (web page, agenda, banners, conference and training screens)
- Logo on all event communication materials (invitations, social networks, e-mail and press releases).
- Mention and recognition for master of ceremonies at: conferences and trainings
- Logo on participant badges and welcome kits
- Space at the event site to set up a promotional booth.
- Space for physical promotional material: Mobile banner
- Event attendee data (pre-event)

USD 7,500

BRONZE SPONSOR

- Participation in a roundtable or panel discussion
- Logo on all event materials (web page, agenda, banners, conference and training screens)
- Logo on all event communication materials (invitations, social networks, e-mail and press releases).
- Mention and recognition for master of ceremonies at: conferences and trainings
- Logo on promotional video and post-event written report

USD 5.000

MEDIA PARTNERS

- Full coverage of the event
- Event notes
- Media partner social media coverage
- Professional photo and video service

TO AGREE

GENERAL CONDITIONS

In all cases, the logo of the sponsors will be displayed: in visual materials at the event venues, communication materials before and after the event. The representatives proposed by the sponsors, as well as the topics for the keynote lectures and workshops to be given must be agreed with the organizers, taking into account their relevance and suitability.

Suggestions should be made reasonably in advance. A final version of the agenda is expected to be available one month prior to the event.

SPONSOR BENEFITS

SPONSORSHIP	GOLD	SILVER	BRONZE
AMOUNT	USD 15,000	USD 7,500	USD 5,000
EARLY BIRD - 20% OFF	USD 12,000	USD 5,000	USD 4,000
LOYALTY - 10%.	USD 13,500	USD 6,750	-
Sponsorship of master conference	✓		
Deliver Workshop	✓	✓	
Participation in the dialogue table	✓		✓
Logo on welcome kits	✓	✓	✓
Logo on badges	✓	✓	✓
Logo in event communication	✓	✓	✓
Citation and recognition by master of ceremonies	✓	✓	✓
Booth space	✓	✓	
Welcome dinner	✓	✓	
Closing cocktail	✓	✓	✓
Notes and interviews	✓	✓	

*Prices valid as of January 1, 2024. Prices do not include V.A.T. or any other applicable taxes.

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Organizers



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